

10

SERVICES

7

CLIENT TYPES

10

FOCUS AREAS

54

MARKETS

WHO WE SERVE

- African Countries, States, Counties, Regions
- Municipalities
- Free trade zones
- Special economic zones
- Investment agencies
- Institutions
- Organizations

OUR SERVICES

- 1 Conceptual design of Public Private Partnerships**
PPP frameworks aligning government goals with private sector capabilities.
- 2 Relationship of common public interest and profit orientation**
Balancing public interest with commercial viability.
- 3 Development of ethical investment concepts**
Ethical investment concepts attracting values-aligned capital.
- 4 Location marketing**
Location marketing positioning regions for foreign direct investment.
- 5 Teachings and training to economic and financial subjects**
Training programs on economic and financial subjects.
- 6 Inclusion of the private sector into development programs**
Strategies for private sector inclusion in development programs.
- 7 Design and implementation of investment promotion programmes**
Comprehensive investment promotion programmes.
- 8 Commercial diplomacy**
Commercial diplomacy bridging trade objectives and market access.
- 9 Policy advice in investment promotion and export development**
Policy advice on investment promotion and export development.
- 10 Profile for investment projects and promotion to potential strategic business partners**
Investment project profiles promoted to strategic partners.